

C3 is...

A 501(c)3 not-for-profit alliance of Owners, General Contractors, Specialty Contractors, Trade Organizations and Design Professionals working to create a safe, skilled and sustainable craft workforce in the commercial construction industry in The Greater Houston Area.

45 Projects & Counting



Construction Career Collaborative

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Partnering Today to Create
Tomorrow's Safe, Skilled and
Sustainable Craft Workforce



C3 is Good for Your Business Future!

Endorsing the C3 principles across your company will increase your business competitiveness and enhance your ability to recruit new craft workers and build a highly skilled craft workforce.

C3 believes in...

- ⇒ Gaining a competitive edge by developing foundational Workforce Development Practices
- ⇒ Creating a safe, skilled, and sustainable craft workforce, linked to construction career paths
- ⇒ Helping small businesses and HUBs develop and grow in a healthy fashion



Craft (Skills) Training

“Investing in craft training enhances worker performance and project execution.”

- **Productivity** up by **11%**
- **Turnover** down by **14%**
- **Jobsite absenteeism** down by **15%**
- **OSHA recordable injuries** reduced by **26%**
- **Re-work** decreased by **23%**

*Statistics from August 2007, Construction Industry Institute, "Construction Industry Craft Training in the United States & Canada".

C3 Consulting and Peer Groups

C3 offers FREE Workforce Development Consulting to assist you with creating/enhancing a structured training program that allows you to replicate your best practices.

- ◆ Accredited Employers can earn Craft Training Endorsements to promote their program within the industry.
- ◆ Join a trade specific peer group to discuss industry best practices, guided by C3 People Development Team.

C3 Scholarships

C3 has partnered with Texas Mutual Insurance to offer the **Accredited Employer Enrollment Scholarship** to cover Small Businesses/HUBs' 1st year Accredited Employer fee.

In addition, take advantage of the **Craft Training Course Scholarship**, available to C3 accredited Small Businesses/HUBs.

C3 Accredited Employers Recognize...

- Performing at a high level requires a skilled craft workforce with employees who are treated as valued assets.
- As a C3 Accredited Employer, you invest in your craft workforce's future by creating a career path with on-going OSHA safety and craft skills training.

Companies using this approach can recruit new talent and help ensure a safe, skilled and sustainable craft workforce for tomorrow.

Become a **C3 Accredited Employer** today!